

GREATER MANCHESTER LOCAL ENTERPRISE PARTNERSHIP

DATE: Tuesday, 17 March 2020

TIME: 4.30 - 6.00 pm

PLACE: Graphene Room, GMCA, Churchgate House, M1 6EU

AGENDA

Item	Pages
1. Welcome, Apologies and Introductions	
2. Declarations of Interest	1 - 2
3. Minutes of the Meeting of the Board Held on 21 January 2020	3 - 10
4. Strategy	
4.1 GMS Refresh Update - Mike Blackburn	11 - 14
4.2 GM Narrative (Presentation at Meeting) - Lou Cordwell	
5. Performance and Delivery	
5.1 The Growth Company Angels (Presentation to Follow) - Mo Isap	
5.2 Growth Deal Transport Update - Sir Richard Leese	
6. Governance	
6.1 20/21 LEP Governance and Funding Update - Simon Nokes	15 - 20
7. Feedback from other Boards	

Agenda Contact Officer:

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DECLARATIONS OF INTEREST

17 March 2020

(To be completed as necessary by all board members and advisors)

Name:

Minute Ref / Item No	Nature of Interest

COMPLETE THIS FORM IF YOU HAVE AN INTEREST IN ANY PARTICULAR ITEM ON THIS AGENDA (SEE GUIDANCE OVERLEAF).

ANY COMPLETED FORMS SHOULD THEN BE HANDED IN TO ALLAN SPARROW AT THE START OF THE MEETING

GUIDANCE ON DECLARATION OF INTERESTS (AS PER DRAFT TERMS OF REFERENCE)

1. Subject to point 3) below, members (and advisors) must declare any interests (on the form provided), either at the **start of the meeting or as soon as any potential interest in an agenda item becomes apparent** during the course of the meeting.
2. Members must declare an their interest when the business being discussed specifically relates to
 - Their business
 - Any body of which they are a member
 - Any person or body who:-
 - Employs them
 - Makes payments to them
 - Has a contractual relationship with them
 - Any land or property in which they have an interest

This also applies to any close member of their family or person with whom they have a close relationship.

3. For the purposes of the above:
 - An interest of which a member has no knowledge and of which it is unreasonable to expect him or her to have knowledge shall not be treated as an interest of his or hers.
 - In relation to a non-pecuniary interest, a general notice given to the LEP that a member is to be regarded as having an interest, of the nature and the extent specified in the notice, in any transaction or arrangement in which a specified person or class of persons is interested shall be deemed to be a disclosure that the member has an interest in and such transaction of the nature and extent so specified.
4. Members (and advisors) with a declared interest in an item of business would usually be required to leave the room. **BUT** the board may want such an individual to contribute their knowledge and experience to the discussion despite the interest so declared. If this is the case the affected member can remain in the room - functioning as a resource that can be drawn upon to assist the board in their deliberations. The affected member should then withdraw when the decision on the matter is being taken and must withdraw at the decision-making stage if the member has a pecuniary interest unless otherwise determined by the Chair of the meeting. In the absence of the Chair or where an item of business relates to the Chair or an interest of the Chair, the meeting shall be chaired by a nominated Vice Chair if there is any or by a member selected by the meeting for that purpose.

DRAFT MINUTES OF A MEETING OF THE GREATER MANCHESTER LOCAL ENTERPRISE PARTNERSHIP BOARD HELD AT 16:30 ON TUESDAY 21 JANUARY 2020 AT CHURCHGATE HOUSE, OXFORD ROAD, MANCHESTER

Board Members:

Mike Blackburn (In the Chair)

Lou Cordwell, Lorna Fitzsimons, Fiona Gibson, Amanda Halford, Mo Isap, Sir Richard Leese, Nancy Rothwell, Richard Topliss & Cllr Elise Wilson

Advisors:

Mark Hughes (The Growth Company), Simon Nokes (GMCA), David Rogerson (GMCA), Lee Teasdale (GMCA), and John Wrathmell (GMCA).

In Attendance:

Helen Boyle (Electricity North West), Steve Cox (Electricity North West), Gemma Marsh (GMCA), Lisa O'Loughlin (GM Colleges Group) and Mike Taylor (Electricity North West)

GM LEP/20/01 WELCOME, APOLOGIES AND INTRODUCTIONS

Apologies were received from David Birch, Andy Burnham and Juergen Maier.

GM LEP/20/02 DECLARATIONS OF INTEREST

No declarations were received.

GM LEP/20/03 MINUTES OF THE MEETING OF THE BOARD HELD ON 11 NOVEMBER 2019

The Board considered the minutes of the previous meeting, held on 11 November 2019.

It was agreed that the updated LEP Communications Plan be circulated to the Board.

RESOLVED:

That the minutes of the meeting held on 11 November 2019 be approved

STRATEGY

GM LEP/20/04

WORK AND SKILLS STRATEGY DISCUSSION

An update on the Work and Skills Strategy was provided by Gemma Marsh and Mo Isap.

Board Members were advised that five key goals had been set to help focus work on addressing the challenges faced in GM:

- **Quality** – Quality as only judged by Ofsted did not give a true picture of the challenges faced by GMs educators
- **Clear Line of Sight** – Ensuring all people have an incentive to reach their full potential by providing a clear line of sight to opportunities across the region
- **Core Skills & Talent** – Growing a culture whereby residents had the ability to expand and build their talents
- **Supporting People into Work & to Progress** – Supporting people to aspire to whatever they wanted to be with a comprehensive education and skills training offer
- **Increasing Technical Skills** – generating more relevantly skilled individuals to help build on globally competitive strengths and drivers of growth

There were many success stories that could already be celebrated in the GM region. For example, 'Bridge GM' provided an infrastructure for connecting business leaders with local schools. This had proved to be a highly successful approach, with 196 of GM's 234 secondary schools now having a business leader connected. Their role was to go into the schools and provide pupils with insights into the world of work, with a particular emphasis of highlighting aspirational opportunities within GM. To date this had resulted in 475,300 meaningful encounters with over 2,300 businesses, and helped the GM region to be a national leader on careers engagement.

The GMACS website and portal had been developed to put all apprenticeship opportunities in GM front and centre for young people through their careers support. The official launch of the GMACS website and app was due to take place on Tuesday 4th February, with an event led by the GM Mayor. This would build upon all the positive work being done under Bridge GM, and would allow young people from the first year of secondary school all the way up to 18/19 years old to explore the opportunities within GM.

Looking forward there was a lot that GM could work together to progress as soon as possible, as well as working with Government to deliver our ambitions.

Work was taking place in collaboration with KPMG to develop an interactive policy tool that used the Local Industrial Strategy sectors to establish a better understanding of the job market going forward. It will explore how GM could look in ten years if it continues down the current path to help in further develop a high quality local offer.

What for example were the jobs that currently could not be filled, and what would be the jobs of the future (such as 'green jobs').

Comments and Questions

Board Members welcomed this positive news and noted that the take up of apprenticeships could be better. The level of joined up working compared to that seen previously was particularly welcomed.

Lorna Fitzsimons stated that the work taking place was very positive and added that GM did not have control of all of the possible levers it could use. It was asked that Gemma Marsh and her team engage with Lorna to discuss this further.

RESOLVED:/

1. That the update on the Work and Skills Strategy be received.
2. That the Strategy and Policy Team be advised to engage with Lorna Fitzsimons for further discussion.

GM LEP/20/05 PRESENTATION FROM FE COLLEGES

The Chair of the GM Colleges Group Lisa O'Loughlin provided the Board with a presentation on GM Colleges offer to Greater Manchester.

The group had reformed in 2016 following the Area Based Reviews with the intention of finding ways to work together and support the work and skills strategy for GM.

Since then the nine colleges had all been on a positive journey. All were now rated as Ofsted good, providing valuable educational support to all varieties of learners and delivering achievement rates that were within the top 10% nationally.

The colleges group also played a key role in social reform work – supporting the development of over 3,000 high-risk young people every year, and over 1,000 Looked After Children and care leavers each year to achieve qualifications.

Going forward, eight of the nine colleges would be delivering T Levels by 2020/21, including 40-day placements. Considerable work had taken place on a work placement capacity-building pilot, and 25% of the nationally available placements would be provided within GM alone.

GM Colleges Group is developing a new vision for technical education by the year 2030. A place-based skills specialisation pilot would be developed to support the delivery of effective local and city region economic and industrial growth strategies, underpinned by co-created protections and incentives. It would allow the colleges to become experts in particular fields, removing competition and encouraging further joined-up

positive collaboration. It was intended that a more developed proposal for this would be in place by March 2020.

Comments and Questions

Board Members asked how geographic access could assured across GM for particular courses.

It was advised that for some areas of specialisation it may be necessary to have two areas of provision to ensure accessibility – studies would take place to look at specific geographic areas where particular skills may be in more demand. Where deemed necessary, teachers would be shared across locations. Collaboration between colleges would also ensure a better distribution of suitably qualified teachers.

The Chair noted the points raised and advised that the GM College Group link up with Mo Isap as the Board's Lead on Education and Future Skills to take the plans forward.

RESOLVED:/

1. That the presentation highlighting the GM College Groups offer to Greater Manchester be received.
2. That GM Colleges Group be advised to engage with Mo Isap as the Board's Education and Future Skills Lead to further develop the proposed collaboration programme.

GM LEP/20/06 GMS OUTCOME AND INDICATORS UPDATE

Simon Nokes presentation a report to the Board that summarised outcome and supporting indicators RAG rated red within the latest six monthly update of the Greater Manchester Strategy (GMS) Implementation Plan and Performance Dashboard.

The Chair asked that the LIS action leaders pick up where they needed to.

RESOLVED:/

1. That the summary of red RAG rated outcome and supporting indicators within the GMS Implementation Plan and Performance Dashboard be noted.
2. That LIS action leaders be asked to pick up where appropriate.

GM LEP/20/07 SOCIAL ENTERPRISE ACTION GROUP

Sir Richard Leese presented a report providing the Board Members with information about the establishment of a Greater Manchester Social Enterprise Advisory Group, including its Terms of Reference and the recruitment process proposed to populate the Group.

The Advisory Group would lay the foundations for the development of a more unified approach to the social enterprise sector, bringing together a broad range of institutions underpinned by a clear definition of social enterprise.

Board Members were advised that an update on the selection made by the recruitment panel for the membership of the Advisory Group would be circulated following the meeting.

Comments and Questions

The Board discussed whether the LEP Board would benefit from new Board members with a social enterprise or cultural specialism as vacancies became available.

RESOLVED:/

1. That the establishment of the Greater Manchester Social Enterprise Advisory Group be noted by the Board.
2. That Board Members be asked to consider the selection made by the recruitment panel for membership of the Advisory Group, due to be circulated after the meeting, to provide comments and endorsement of the recommendations.

PERFORMANCE AND DELIVERY

GM LEP/20/08 ENERGY NORTHWEST PRESENTATION

Electricity North West representatives made a presentation to the Board explaining its role in helping GM to meet its 2038 carbon neutrality target.

Scotland was highlighted as an example of the ability to achieve carbon neutrality in electricity demand and generation. 66% of Scotland's electricity demand was now met by Photovoltaics (PV) and onshore wind. It was considered that a comparable level of demand could also be met in GM but this would require considerable effort and focus.

It was expected that under all scenarios, future energy demand would double – a driving factor in this would be the mass growth and adoption of electric vehicles (EV). Significant studies were underway to understand the nature of EV charging behaviours.

For GM to successfully decarbonise, 40 GM businesses a day would need to decarbonise between now and 2038, and solar panels across the region would be required to reach a 40% target.

Leadership would be required to provide the vision and policy framework to enable and encourage businesses to adopt energy efficiency measures and low carbon technologies and drive behavioural change.

Comments and Questions

Nancy Rothwell advised that a successful Foresight Group discussion had recently taken on the challenges and opportunities of clean growth.

Members asked about the key policy elements that had helped to make a difference in Scotland. It was advised that a study was being undertaken to help inform approach to policy making. In Scotland they had looked particularly closely at planning processes and how restrictions could be removed to move quicker on decarbonisation.

The Chair advised that Chris Oglesby in his role as the Clean Growth lead should be contacted for collaboration.

RESOLVED:/

1. That the presentation on decarbonisation by Electricity North West be received.
2. That Electricity North West engage with Chris Oglesby to develop the clean growth approach

GM LEP/20/09 SIX MONTH GROWTH COMPANY PERFORMANCE

Mark Hughes presented a high-level summary of the Growth Company's performance over the latest six-month reporting period. The report highlighted both positives and negatives for full disclosure to the Board.

Comments and Questions

The Chair noted that there had been a very positive response nationally to the work the Growth Company had been undertaking following the collapse of Thomas Cook.

Future funding was discussed and the need to establish as soon as possible the opportunities that could arise from Brexit and the new Government. The Board agreed that GM has gathered substantial evidence on business support from successfully supporting companies. This could inform conversations with Government on future devolution and flexibility to the Green Book approach allowing local programmes to better support local enterprise.

The importance of appropriate management and leadership was highlighted including links to the Alison Rose Review.

RESOLVED:/

1. That the Growth Company 6 month performance report 2019/20 be noted.

GOVERNANCE

GM LEP/20/10**LOCAL GROWTH ASSURANCE FRAMEWORK UPDATE**

Simon Nokes advised the panel that further guidance from the Department for Transport had been incorporated into an updated Assurance Framework for approval by the Board.

RESOLVED:/

1. That the report be noted.
2. That the updated GM Local Growth Assurance Framework be approved by the Board.

GM LEP/20/11**FEEDBACK FROM OTHER BOARDS**

The Chair asked that members undertake a refresh of their Register of Interest.

GM LEP/20/12**FUTURE MEETINGS**

The next meeting would be held on 17th March 2020.

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GREATER MANCHESTER LEP

Date: 17th March 2020

Subject: Greater Manchester Strategy Refresh

Report of: Andy Burnham, Mayor of Greater Manchester and Policy & Strategy
Portfolio Lead, and Eamonn Boylan, Chief Executive, GMCA

PURPOSE OF REPORT:

To provide LEP Members with an update on the work undertaken so far on the refresh of the Greater Manchester Strategy and the forward plan for its detailed development over the coming months.

RECOMMENDATION:

That LEP Members note the update on the refresh process and progress, and provide feedback to shape and inform the further development of the Greater Manchester Strategy refresh.

CONTACT OFFICERS:

Simon Nokes, Executive Director, Strategy & Policy, GMCA
Simon.nokes@greatermanchester-ca.gov.uk

Amy Fooks, Strategy, GMCA
Amy.fooks@greatermanchester-ca.gov.uk

1. BACKGROUND

- 1.1 The current Greater Manchester Strategy (GMS) launched in November 2017, setting out our collective vision for the city region: to be one of the best places in the world to grow up, get on in life and grow old.
- 1.2 The existing GMS does not explicitly set an end date, but includes targets to be achieved by 2020. The supporting implementation plan sets ambition statements to be achieved by 2020, with delivery milestones every six months. Recognising the long term nature of the issues and challenges the GMS seeks to address – all of which remain current – it is proposed the GMS be refreshed and updated rather than to radically re-write the existing strategy.
- 1.3 A refresh of the current strategy will allow for the evolution of the GMS narrative, taking account of the current context and will build on the success of the existing strategy – notably the life journey approach and the now well established ten strategic priorities.
- 1.4 Building on the Future of GM package and narrative the update of the strategy will take account of major policy developments; including the Local Industrial Strategy; the Public Service Reform White Paper; Health & Social Care Prospectus; the Police and Crime Plan; the VCSE Policy Paper; and, the GMSF. The refreshed strategy would provide the overarching strategic context for these detailed plans.
- 1.5 Given the long term nature of the challenges and opportunities presented by GMS, and in order to better align with the strategies above, the refreshed GMS will be a ten year document, accompanied by a four year implementation plan, performance framework with targets and trajectories, in line with the next Mayoral term.

2. GMS REFRESH PROCESS AND PROGRESS

- 2.1 The first stage of the refresh process has been to engage on lessons from the 2017 GMS and its implementation. Since October engagement activity has been undertaken with all Local Authorities, GM Policy Leads and teams, and representatives from a series of VCSE organisations. These 'listening events' have provided a platform for reflections on the current Greater Manchester Strategy, its progress and achievements; reflections on the mechanisms and ways in which the GMCA operates and how embedded / influential GMS is in place; and also an opportunity to discuss aspirations for the refresh process, the updated document and supporting implementation plan.
- 2.2 The refresh of the strategy is also working alongside the development of strategic narratives for the thematic priorities. This work, being led by GMCA Communications Team, will produce plain English, short and simple articulations of our 'promises', for use by all partners, enabling all to share and advocate for Greater Manchester.

2.3 From the engagement work undertaken to date, there are some very strong themes and key message which will inform the refresh of the strategy:

- GMS should continue to be ambitious, the single overarching document which sets out GM's position for the future
- GMS should not be all things to all people, and should instead focus more on the added value of GM's constituent parts and achieving more together
- Place narratives need to be stronger and clearer; recognize the difference between GM places (at various geographical levels), and more clearly articulate the role each place has to play to be the best it can be, and the best GM can be
- GMS needs to respond to the climate emergency
- GMS needs to have a stronger narrative about fairness and equity, ensuring opportunities for all people and all places
- A stronger alignment of the GMS narratives and actions in the Implementation Plan is needed to the GMCA Portfolios
- There should be fewer actions overall
- There should be a strengthened role of scrutiny functions to drive performance
- Better GM platforms should be created for sharing information, evidence and data and best practice – recognizing not everything has to be generated by the 'centre', but the system should have better mechanisms in place for greater sharing and wider utilization across GM

3. PROPOSED SCOPE FOR THE REFRESHED STRATEGY

3.1 It is suggested the life course narrative and the existing 10 strategic priorities remain, largely unchanged. The current GMS has a series of 'enabling actions' which reflect the ways we work and capture actions relating to the Reform agenda, VCSE sector and some of the digital delivery priorities. In the refreshed document these will be interwoven throughout each of the relevant thematic priorities rather than being in a separate section.

3.2 The suggested change to the existing priorities relates to the current Priority 7 'A green city-region and a high quality culture and leisure offer for all', where culture activity would be removed from this priority and suggested instead culture and leisure be included under a reframed Priority 6, with an expanded scope of 'place' rather than the current planning and housing focus.

3.3 It is also proposed the refreshed Implementation Plan will contain, under each thematic priority, actions relating to social value and equalities to ensure these are embedded in delivery. The refresh will also strengthen and raise ambitions against existing priorities, using the current GMS as a starting platform, for example, a development of social housing activity and further development of integrated transport are anticipated.

4. TIMELINE AND PROCESS FOR DEVELOPMENT

4.1 Officer working groups have been established to shape and steer the refresh of the Strategy, the Implementation Plan and the outcomes framework. The established groups have drawn membership from across GM agencies, including all ten Local Authorities, the GMCA, Health & Social Partnership, TfGM and the VCSE sector.

4.2 The timeline for the drafting and completion of the strategy is as below:

Date	Activity
February	Collation of examples, best practice; high level review of progress against existing GMS
March	Scope and breadth / principles for refresh agreed
April / May	Drafting
June	Review of draft and revisions
July	Draft to LEP Draft to GMCA Overview & Scrutiny Committees Final draft to GMCA for sign off 31 st July

5. RECOMMENDATION

5.1 That LEP Members note the update on the refresh process and progress, and provide feedback to shape and inform the further development of the Greater Manchester Strategy refresh.



GM LOCAL ENTERPRISE PARTNERSHIP BOARD

SUBJECT: LEP Governance and Funding Update

DATE: 17th March 2020

FROM: Simon Nokes, Executive Director, Policy and Strategy

PURPOSE OF REPORT

This report provides an update on current governance arrangement and proposed way forward including feedback on the recent Annual Performance Review, developing the 2020/21 Annual Delivery Plan and Report and an update on the 2020/21 LEP Core Funding allocation.

RECOMMENDATIONS

The LEP is asked to:

- Note the feedback from the Annual Performance Review
- Provide feedback on the proposed approach to developing an Annual Delivery Plan and Report and;
- Approve the allocation of the 2020/21 LEP Core Funding

CONTACT OFFICERS:

Simon Nokes, Executive Director, Policy and Strategy
Simon.nokes@greatermanchester-ca.gov.uk

1. Introduction

- 1.1 The Greater Manchester Local Enterprise Partnership is a private-sector led, voluntary partnership sitting at the heart of the city region's governance arrangements, ensuring that business leaders are empowered, working with the Greater Manchester Combined Authority to shape the strategic course, determine local economic priorities and drive growth and job creation within the city region.
- 1.2 It works alongside and in partnership with the Greater Manchester Combined Authority (GMCA), offering leadership, insight, guidance and constructive challenge as we take forward our strategic ambitions.
- 1.3 Together, GM LEP and the GMCA provide a robust set of decision-making and governance structures in delivering our shared vision for Greater Manchester to be one of the best places in the world to grow up, get on and grow old.
- 1.4 This report provides an update on current governance arrangements and a proposed way forward including feedback on the recent Annual Performance Review, developing the 2020/21 Annual Delivery Plan and Report and an update on the 2020/21 LEP Core Funding allocation.

2. Annual Performance Review

- 2.1 In January 2020, the Greater Manchester 2019-20 Annual Performance Review took place with representatives from Government and the LEP Chair and officers.
- 2.2 The purpose of the Annual Performance Review remains the formal process by which the Government and each LEP meet annually: to discuss and review the contribution the LEP has made towards driving forward local economic growth; its governance and assurance processes; progress with delivery on key local growth programmes; and priorities and challenges for the year ahead.
- 2.3 Taken together, this information provides colleagues in the Cities and Local Growth Unit with a shared understanding of the LEP's position in relation to governance, strategic impact and delivery.
- 2.4 *Governance*
The Review set out a number of key GM LEP governance updates from the last twelve months.
- 2.5 This centred on the maintenance of GM's unique model of integrated GM LEP/GMCA leadership through a shared vision for the city region underpinned by joint ownership of the Greater Manchester Strategy.
- 2.6 Beyond this, key developments of the LEP's governance approach include:
 - Reformatting Board meetings to reflect governance, strategy and delivery
 - Development of LEP Communications Plan
 - Refreshing Board membership with new appointees
 - Appointment of new LEP Co-Chairs
 - Development of GM LEP Annual Delivery Plan
 - LEP Chair attendance at GM EBSG Scrutiny Committee

- Continuation of Foresight Group meetings with themed discussions on Local Industrial Strategy priorities of Creativity and Clean Growth
 - Joint ownership, with the GMCA, of the implementation of the Local Industrial Strategy and linking LEP Board members to overseeing priority LIS actions
- 2.5 Importantly, the Cities and Local Growth Unit were clear that each LEP must achieve a number of requirements relating to Board composition which GM LEP already meet or exceed. This includes the need for the Board membership to comprise at least two thirds private sector members, one third female appointed board members and a maximum board size of twenty permanent members by the end of the 2019-2020 financial year. GM LEP has already achieved this.
- 2.6 *Strategy and Policy*
The Review heard that over the past twelve months, GM LEP has continued to play a significant role in the development of the Greater Manchester Strategy, providing private sector led input, support and constructive challenge.
- 2.7 This was reflected by the LEP's contribution to the Future of Greater Manchester approach which brought together a range of strategic and policy initiatives on infrastructure, housing, transport, digital, investment and sustainability.
- 2.7 In particular, the LEP led on the development of the ground breaking Local Industrial Strategy (LIS) which was launched with Government in July 2019. The LIS outlines a set of long-term policy priorities to help guide industrial development and provides a joint plan with Government for good jobs and growth across the city region.
- 2.8 The Board had further agreed that each private sector member takes a lead on one of the LIS Implementation plan's priority actions to help drive project delivery.
- 2.8 *Delivery*
GM LEP oversees our £493.5m Growth Deal programme which underpins our continuing commitment to inclusive growth; investing in skills capital transport and economic development and regeneration to ensure GM residents can contribute to and benefit from GM's growing economy.
- 2.10 As part of the original agreement with Government, the GM Growth Deal programme was expected to leverage £210m in match funding and deliver 6,250 job outcomes. However, GM is now forecasting £364m match funding and 6750 jobs to be achieved by 2025.
- 2.9 The Review was also provided with evidence of GM's commitment to publicise the impact of Growth Deal funding with a focus on Ministerial engagement. This included visits to the Tameside College and messages of support for the Christabel Pankhurst Institute for Health Technology and the Bolton College of Medical Sciences
- 2.12 *Next Steps*
Government colleagues at CLGU will conclude the process with a letter setting out the outcome of the Annual Performance Review alongside identifying good practice and areas for improvement.

- 2.13 As with last year, each LEP will receive a rating of exceptional, good, requires improvement or inadequate for each of the themes of governance and delivery. However, the Government have changed the assessment of strategic impact to either “requirements met” or “requirements not met”. GM LEP members will be updated about the outcome of the APR scoring in due course.

3. GM LEP Annual Delivery Plan and Report

- 3.1 The 2018 national LEP Review set out that LEPs were required to publish an annual delivery plan setting out a summary of the key economic development priorities, interventions and funding.
- 3.2 GM LEP published its 2019/20 Annual Delivery Plan in May 2019 setting out the key actions and performance indicators required to realise the ambitions of the Greater Manchester Strategy and Local Industrial Strategy.
- 3.3 It outlines the key activities the GM LEP will lead on to drive the strategic development of Greater Manchester forward; the key milestones for LGF projects and wider growth programmes; and set out how the GM LEP would operate and develop as a Strategic Board in 2019/20.
- 3.4 The LEP is now required to produce a similar plan for 2020/21 along with an end of year report on progress to date which will be published and shared with Government in May 2020.
- 3.5 As noted above, the last year has seen significant progress, particularly with regards to the launch of Local Industrial Strategy and development of an Implementation Plan, continued delivery of the GMS and refreshed Board membership with the appointment of two new co-chairs.
- 3.6 Given this changed context and feedback from the Annual Performance Review, it is timely for the Board to review its approach and agree the way forward as part of the development of the refreshed ADP. It is therefore proposed that an Away Day is held in April to explore the following key issues and options:
- The focus of LEP activity for the next 12 months including priority actions and key targets
 - The opportunity to fill current vacancies on the LEP Board by identifying any sectoral or demographic gaps
 - A review of the internal governance structure to understand where LEP members can best add value to a range of strategic board, panels and groups
 - Exploring how LEP members' portfolios can be better aligned with GMCA executive support with the framework of GMS and LIS delivery
 - Shaping the communications approach and future profile of the LEP
 - Strengthening the LEP's links to local businesses and districts

4. 2020/21 LEP Core Funding

- 4.1 The Cities and Local Growth Unit confirmed in February 2020 the availability of LEP core funding of £500,000. As with previous years, LEPs are required to match fund this locally to a minimum of £250,000.
- 4.2 This current year's allocation for 2019/20 was discussed at the Board meeting in November 2018. The Board agreed to allocate £250k to support the GMCA

Executive to fund research, policy and strategy development activity with the remaining £250k allocated to a number of key LEP priorities as follows:

- Marketing Manchester: Content Curation - £95k
- Marketing Manchester: Communications, PR and Digital - £50k.
- GMCA: LEP Membership Review – £20k
- GMCA: Delivery of LEP Foresighting Group - £5k
- Contribution to the LEP Network (TBA) - £6k
- Contribution to the Atlantic Gateway Board - £5k
- LEP contingency for ad hoc activity including expenses - £5k

4.3 The above allocations came to a total of £436k with the remainder combined with a historic underspend to fund LIS implementation activity. The details of which were agreed at a subsequent meeting in July 2019 and included support for the following thematic priorities:

- Core LIS Implementation capacity
- Supporting delivery of GM LIS and Internationalisation Strategy
- Healthy Ageing Partnership and GAMMA set up costs
- Leadership and Management
- External-facing version of the Local Industrial Strategy
- LEP communications capacity
- Evaluation

4.4 Following discussions with the LEP Chair and new Co-Chairs, it is proposed that a similar approach is taken for this round of funding in 2020/21. It should be noted that due to Government deadlines, and in agreement with the Chair/Co-Chairs, an outline proposal has been shared with the Cities and Local Growth Unit.

4.5 This approach includes allocating a little over half the funding for the following core activities:

- **GMCA: Research, Policy and Strategy Development - £250k**

To fund research, policy and strategy development activity, to provide a robust research and evidence base in line with the Greater Manchester Strategy and Implementation Plan to ensure that GM remains at the forefront of current strategic thinking and developments.

- **GMCA: LEP Membership Review – £20k**

Following the recent changes in Board membership, a number of vacancies have arisen. A review therefore needs to be completed to recruit new Board members to fill these positions.

- **GMCA: Delivery of LEP Foresighting Group - £5k**

The Foresighting Group brings together senior representatives of the business community whose advice on key issues will help develop the LEP's long term thinking and implementation of the GM Strategy

- **Contribution to the LEP Network - £6k**

- **LEP contingency for ad hoc activity including expenses - £5k**

- 4.6 It is proposed that the remainder of the funding is allocated to LIS implementation activity. At this stage, it is not proposed to agree any more specific allocations of this money but to develop proposals with LEP Board members which reflect their LIS portfolio priorities to help drive overall delivery.